

A 180-degree roundabout

by Dr. David Gutman,
Advanced Hemorrhoid Specialists

It is always fascinating to me to watch how my patients' attitudes completely change from their first visit to their last.

At our first visit, my patients often tell me that their hemorrhoid symptoms were manageable in the early stages, but, over time, the pain, itching, bleeding, leakage, or protrusion just kept getting worse and worse. They tell me they've been putting off medical treatment for as long as possible, but are now at a point where they can't take it anymore.

Contrast that to our last visit. Patients regularly tell me they can't believe how easy treatment was and regret not seeing me years ago.

I understand that for most people, dealing with hemorrhoids is a very private matter. In fact, the majority of my patients tell me they have been suffering in silence for decades before seeking treatment. Decades!

If you think you'll have to see me sooner or later, why wait? Make it sooner so you can put this misery behind you and get



David
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back to living your life again in comfort.

I have two options designed to safely eliminate hemorrhoids. One reduces the blood flow that feeds the hemorrhoids, improving inflammation and causing them to shrink. The other is better suited to removing larger hemorrhoids. Both take just a few seconds to do. Since they are performed in an area with no nerve endings, they can be administered right in the comfort of my office without anesthesia.

There is virtually no pain, no prep needed, there are no major restrictions, and you don't have to take time off of work. Consultations are free of charge, and our procedures are covered by insurance.

To reach Dr. David Gutman of Advanced Hemorrhoid Specialists, call 216-772-4653. He has two office locations: 25200 Chagrin Blvd, Suite 109, in Beachwood; and 2660 W. Market Street, Suite 250, in Fairlawn. To learn more, visit SensitiveCare.com.