

# Howling at your moon

by Dr. David Gutman,  
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There is a story of an old man and his dog sitting on the porch. It's hot outside. The old man is sipping on his lemonade and the dog is sitting next to him howling in pain.

The neighbor across the street hears the dog howling for several minutes, and his curiosity gets the best of him, so he approaches the old man.

He asks the old man, "Why is your dog howling in pain?" The old man responds by saying, "The dog is sitting on a nail."

Confused, the neighbor asks, "Why doesn't the dog just get up and move to another spot on the porch?" The old man says, "It doesn't hurt bad enough."

People are a lot like that dog. They endure the pain, itch, bleeding and burning from hemorrhoids, but they aren't motivated enough to make a change. Some people think they have to be at a certain level of misery to see me. The question I have is, isn't any amount of discomfort worth fixing? Why would you want to spend one



David  
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more minute struggling with your symptoms? I have two treatments designed to safely eliminate hemorrhoids. Both take just a few seconds to do. Since they are performed in an area with no nerve endings, they can be administered right in the comfort of my office

without anesthesia.

There is virtually no pain, no prep needed and there are no major restrictions. Consultations are free of charge and our procedures are covered by insurance.

If your deductible has been met, now is the perfect time to come in.

*To reach Dr. David Gutman of Advanced Hemorrhoid Specialists, call 216-772-4653. He has two office locations: 25200 Chagrin Blvd, Suite 109, in Beachwood; and 2660 W. Market Street, Suite 250, in Fairlawn. To learn more, visit [SensitiveCare.com](http://SensitiveCare.com).*