

# You talkin' to me??

by Dr. David Gutman,  
*Advanced Hemorrhoid Specialists*

I frequently get new patients who tell me they've been reading my *Mimi* articles for some time, when, one day, something mentioned in a story hits home and they see themselves, and their suffering, for the very first time. They tell me it feels like I'm speaking directly to them.

Well, today, I'm speaking directly to you.

If you're one of the many people trying to navigate each day with burning, pain, itching, bleeding or difficulty getting clean down there, I've got you in my sights. And you don't have to be experiencing all the symptoms mentioned here to be suffering from hemorrhoids. One is daily reminder enough that something isn't quite right.

If you've been waiting for a personal invitation to come in and talk about your hemorrhoids, this is it. And, as with most health concerns, seeking treatment early, before things get worse, is always the best option.



David Gutman, MD

I have two treatments designed to safely eliminate hemorrhoids. One reduces the blood flow that feeds the hemorrhoids, improving inflammation and causing them to shrink. The other is better suited to removing larger hemorrhoids. Both take just a few seconds to do. Since

they are performed in an area with no nerve endings, they can be administered right in the comfort of my office without anesthesia.

There is virtually no pain, no prep needed, there are no major restrictions, and you don't have to take time off of work. Consultations are free of charge, and our procedures are covered by insurance.

*To reach Dr. David Gutman of Advanced Hemorrhoid Specialists, call 216-772-4653. He has two office locations: 25200 Chagrin Blvd, Suite 109, in Beachwood; and 2660 W. Market Street, Suite 250, in Fairlawn. To learn more, visit [SensitiveCare.com](http://SensitiveCare.com).*