

# Back to normal in 2021

by Dr. David Gutman,  
*Advanced Hemorrhoid Specialists*

Last year was definitely not normal. Many of us spent 2020 in isolation—afraid of social situations, afraid of coughing, and even afraid of running out of toilet paper. Although by now we may have gotten used to our “new normal,” the truth is that for people suffering from hemorrhoids, the fears that I just listed are nothing new.

But that’s all about to change.

No, I’m not talking about the new Covid vaccines. I’m referring to the non-surgical hemorrhoid treatments that I provide, which have a long track record of safety and effectiveness.

As a leader on the Northeast Ohio hemorrhoid scene, I’ve spent the past 15 years providing lasting relief to people affected by the hemorrhoid pandemic. To date, I’ve performed more than 35,000 procedures, so I can assure you that ending your personal pain in the rear can happen quickly and easily.

If you’ve been living with hemorrhoids



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for so long you’ve forgotten what normal is, here’s how I can help.

I offer two methods to treat hemorrhoids. One reduces the blood flow that feeds the hemorrhoids, improving inflammation and causing them to shrink. The other is better suited to removing larger hemorrhoids. Both take just a few seconds to do. Since they are performed in an area with no nerve endings, they can be administered right in the comfort of my office without anesthesia.

There is virtually no pain, no prep needed, there are no major restrictions, and you don’t have to take time off of work. Consultations are free of charge, and our procedures are covered by insurance.

*To reach Dr. David Gutman of Advanced Hemorrhoid Specialists, call 216-772-4653. He has two office locations: 25200 Chagrin Blvd, Suite 109, in Beachwood; and 2660 W. Market Street, Suite 250, in Fairlawn. To learn more, visit [SensitiveCare.com](http://SensitiveCare.com).*