

Happy New Rear!

by Dr. David Gutman,
Advanced Hemorrhoid Specialists

By the time you read this, the first of the year will have come and gone and your resolve to make healthy life changes is at risk. I'd like to offer you the opportunity to make a resolution that just might be the easiest to keep. Let's say goodbye to those hemorrhoids once and for all. Adieu. Adios. So long. See ya!

The dawning of a new decade is the perfect time to put an end to the burning, itch, bleeding and constant reminder that something is amiss back there. Believe it or not, I have patients come to see me who have been suffering in silence with their hemorrhoids for years, sometimes for decades. Don't spend the next decade simply navigating or getting by. Spend it celebrating your health and the absence of a nagging problem that's easier to treat than any other resolution is to keep.

I, personally, don't make New Year's resolutions. Instead, I tackle any challenges or necessary changes when I'm motivated—not when the calendar says it's time. That's empowering.

So whether you're motivated by the opportunity for a fresh start, or you're



David Gutman, MD

simply ready to say goodbye, I can help you dramatically change the quality of your life, just by resolving that persistent problem at the rear.

Here's how I can help.

I offer two, non-surgical methods to treat hemorrhoids. One reduces the blood flow that feeds the hemorrhoids, improving inflammation and causing them to shrink. The other is better suited to removing larger hemorrhoids. Both take just a few seconds to do. Since they are performed in an area with no nerve endings, they can be administered right in the comfort of my office without anesthesia.

There is virtually no pain, no prep needed, there are no major restrictions, and you don't have to take time off of work. Consultations are free of charge and our procedures are covered by insurance.

To reach Dr. David Gutman of *Advanced Hemorrhoid Specialists*, call 216-772-4653. He has two office locations: 25200 Chagrin Blvd, Suite 109, in Beachwood; and 2660 W. Market Street, Suite 250, in Fairlawn. To learn more, visit SensitiveCare.com.