

Playing the roid game

by Dr. David Gutman,
Advanced Hemorrhoid Specialists

Many people who have hemorrhoids know they have them, but insist on playing a mind game with themselves. First they live in denial, trying to convince themselves the problem will go away. And maybe it does, for a little while. Until it comes back. This is a cycle that repeat itself over and over again. The difference is that over time, their hemorrhoids often get worse.

Eventually they may have heavy bleeding, or difficulty wiping clean. Some may have to start pushing their hemorrhoids back inside after each bowel movement.

Unbelievably, they'd still rather live in denial than have the problem addressed—in just a few seconds. While they're minimizing the problem in their mind, their hemorrhoids are maximizing in their butt.

I'd like to invite you to win the game right now, by getting rid of your hemorrhoids so you can free your mind to enjoy life, instead of trying to outwit your roids.



David Gutman,
MD

I offer two, non-surgical methods to treat hemorrhoids. One reduces the blood flow that feeds the hemorrhoids, improving inflammation and causing them to shrink. The other is better suited to removing larger hemorrhoids.

Both take just a few seconds to do. Since they are performed in an area with no nerve endings, they can be administered right in the comfort of my office without anesthesia.

There is virtually no pain, no prep needed, there are no major restrictions, and you don't have to take time off of work. Our procedures are also covered by insurance, so if your deductible has been met for the year, now is a perfect time to end the game.

To reach Dr. David Gutman of Advanced Hemorrhoid Specialists, call 216-772-4653. He has two office locations: 25200 Chagrin Blvd, Suite 109, in Beachwood; and 2660 W. Market Street, Suite 250, in Fairlawn. To learn more, visit SensitiveCare.com.