

# Testimonials

*My hemorrhoid problem had gotten so bad I thought surgery was my only option. I started treatment with Dr. Gutman and after a few sessions I felt better than I had in YEARS! I only wish I'd known about the treatments sooner.*

*-- Chagrin Falls*

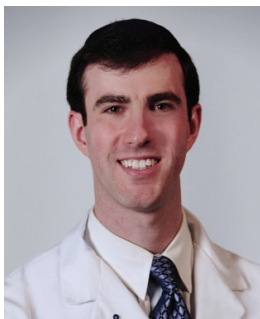
*Not nearly as embarrassing or painful as one would imagine it to be.* -- Eastlake

*My problem had progressed to the point where working had become unbearable. Slightly skeptical at first, over the course of treatment I saw my symptoms virtually disappear. I would highly recommend.* -- Vermillion

*This is an invaluable service – keep up the good work!* -- North Royalton

*Had bleeding, discomfort, and embarrassment. Tried this on the recommendation of my family doctor. Easily accomplished the results I was hoping for. Thank you!!!* -- Grafton

## David Gutman, MD



**David Gutman, MD**  
Board-Certified

Dr. Gutman is among Northeast Ohio's most experienced and trusted practitioners in painless hemorrhoid treatment, having performed over 5,000 successful procedures. He is extensively versed in diagnosing and treating a wide range of hemorrhoid conditions, applying the highest standards of care.

He is a graduate of the Case Western Reserve University School of Medicine, and he completed his medical residency at MetroHealth Medical Center.



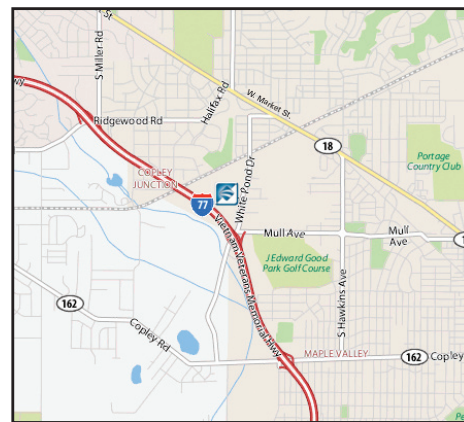
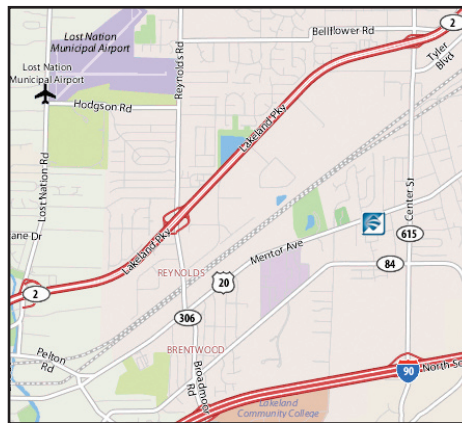
## Advanced Hemorrhoid Specialists

*sensitive care for a sensitive condition™*

**Advanced Hemorrhoid Specialists** is Northeast Ohio's premier medical practice dedicated to the safe and effective non-surgical treatment of hemorrhoids.

**Our mission** is to make it easy for you to get the treatment you need, quickly returning you to a life you once knew. Our patients are often surprised to discover that our procedures are extremely quick, nearly embarrassment-free, and virtually painless. In addition, we are founded on a firm commitment to provide care for our patients in the most ethical, respectful, and cost-effective manner possible.

**Mentor:**  
8224 Mentor Ave  
Suite 132  
Mentor, Ohio  
44060



**Akron:**  
460 White Pond Dr  
Suite 100  
Akron, Ohio  
44320

I never thought  
I would get **hemorrhoids**  
from **pregnancy...**



## What Should I Do Now?



## Advanced Hemorrhoid Specialists

*sensitive care for a sensitive condition™*

[www.SensitiveCare.com](http://www.SensitiveCare.com)



## Advanced Hemorrhoid Specialists

*sensitive care for a sensitive condition™*

**Free Informative Consultation:**  
(216) 7-PAINLESS • (216) 772-4653

[www.SensitiveCare.com](http://www.SensitiveCare.com)

**Hemorrhoids** are an often unexpected and unwelcome complication of pregnancy, yet they are more common than most people realize. In fact, up to 50% of pregnant women will be affected by this condition. Although hemorrhoids usually do not become problematic until the third trimester, symptoms can begin at any point during pregnancy, and become especially prevalent during labor and delivery.

*The most common symptoms* from internal hemorrhoids include bleeding, itching, pain, protrusion of tissue through the rectum, difficulty with anal hygiene, and anal discharge. It is important to remember that there are many other conditions – some of them serious – that can mimic the symptoms of hemorrhoids. If you are experiencing any of the listed symptoms, **do not ignore them!** Be sure to have a physician make a proper diagnosis.

There are many factors that promote hemorrhoid formation during pregnancy:

- *The presence of the developing fetus in the pelvis causes an increase in pressure on the abdominal and pelvic veins, which in turn is transmitted to the hemorrhoids.*
- *Constipation is common during pregnancy, and straining with bowel movement aggravates hemorrhoids.*
- *Hemorrhoids often have estrogen receptors, and the increased estrogen levels during pregnancy causes the tissue to enlarge and become easily inflamed.*
- *The intense straining and pushing during labor and delivery puts tremendous pressure on the hemorrhoids.*

**Schedule Your FREE Informative Consultation TODAY!**  
**(216) 7-PAINLESS • (216-772-4653)**

## What Should I Do Now?

There are some simple measures that can be taken to help minimize hemorrhoid symptoms:

- *Use baby wipes instead of toilet paper. This significantly reduces hemorrhoid irritation.*
- *Take a daily fiber supplement to help maintain regularity with bowel movements.*
- *Take warm baths as needed to help relieve flare-ups.*

Most pregnancy-related hemorrhoid symptoms will resolve within three months after delivery. If problems persist, there are now quick and painless office-based treatments that can relieve this condition.

**At Advanced Hemorrhoid Specialists, we specialize in two proven Non-Surgical Procedures for treating internal hemorrhoids: Infrared coagulation and Ultroid.**

These state-of-the-art procedures work at the root of the problem by reducing blood flow to the hemorrhoid tissue, causing them to shrink. Treatment sessions take only **seconds to minutes**, and both of these procedures are often **totally painless**, as they are performed in an area of the anal canal that does not have pain-sensing nerves. Therefore, they can be performed right in the doctor's office with **no anesthesia required!** In fact, most patients leave our office and immediately continue on with their day with minimal disruption.

**These procedures are fast, safe, effective, and very well-tolerated by patients. Numerous medical studies consider them to be the methods of choice for treating hemorrhoids.**



## Frequently Asked Questions

### *How do your procedures compare to surgery?*

It's well known that the traditional hemorrhoid surgery carries with it an excruciatingly painful recovery period, usually lasting about 4 to 6 weeks. In addition, there are a number of complications that can result from surgery, including loss of control for bowel movements. Consequently, most patients would not even consider following up on this type of referral.

In contrast, our procedures are quick, effective, and virtually pain-free. There is no special preparation needed before a treatment, anesthesia is not required during treatment, and there are no restrictions after a treatment. You can leave our office and get right back to enjoying your day! In addition, no serious complications have ever been reported using the methods that we employ.

### *You say that your methods are quick. How quick?*

Extremely. An infrared coagulation treatment usually takes only a few seconds. An Ultroid treatment requires about ten minutes.

### *How effective are your treatment methods?*

Overall, our treatment success rate is about 95%.

Most patients notice an improvement in their symptoms after their very first treatment session, with continued improvement after each subsequent session. A typical treatment course usually requires 4 to 7 sessions staged at 1 to 2 week intervals to achieve maximal improvement of symptoms.

### *What is your fee for an initial consultation?*

There is no charge for the initial consultation with Dr. Gutman to find out more about our procedures and to ask your questions.

Most patients have their first treatment session the same day as the initial consultation.

### *Will my insurance cover the treatments?*

Most insurance plans cover a significant portion of the treatment costs, and we participate with many commercial insurance companies. We'll be happy to verify your coverage with your insurance company. We also offer no-interest payment plans if needed.

**Any other questions?**  
**Visit our Website**  
**[www.SensitiveCare.com](http://www.SensitiveCare.com)**